**TU/CDOE**

**TEZPUR UNIVERSITY**

**SEMESTER END EXAMINATION (SPRING 2023)**

**MAMCD/MMC 302: COMMUNICATION RESEARCH METHODS**

**Time: 3 Hours Total Marks: 70**

*The figures in the right-hand margin indicate marks for the individual question.*

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1. Answer the following questions: - 2x5=10
2. What is Deductive Method in research?
3. What is the difference between Dependent Variable and Independent Variable?
4. What is sampling bias and sampling error?
5. Define Fundamental Research.
6. Write the full form of APA and MLA.
7. Answer the following questions: - 6x5=30
8. Write a short note on Ethnography Research.
9. What does probability and non-probability mean in sampling? Describe.
10. Write the significance of Literature Review in research. What are the different approaches of conducting literature review?
11. Define the concept of Descriptive Statistics mentioning its different features.
12. What is variable in research? Discuss the different types of research variables with examples.
13. Answer the following in detail: - 10x3=30
14. Write a research proposal for any of the following topics-
15. Journalistic ethics and electronic media in India.
16. Film as a popular culture in India.
17. What are the characteristics of good research questions? Develop four research questions for the following research-

“A study on the print media coverage on Ethnic conflict in Manipur”.

1. “ChatGPT is a boom or a curse in research”. Develop your arguments critically discussing different ethical issues in research.

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